

Shawn Kent Hayashi

Executive Coach
Keynote Speaker
Author

Shawn is the founder and CEO of The Professional Development Group and author of five business communication books. Using an assessment-based approach, The Professional Development Group shows people how to improve their communication skills, build stronger relationships and teams, and present more effectively. Hayashi also coaches organizations on how to apply the assessment methodology to their talent management efforts. Clients include Fortune 500 and mid-sized companies, universities, and entrepreneurial organizations. A certified Emotional Intelligence Coach, Shawn earned her M.S. in Organization Dynamics from The University of Pennsylvania. In addition, she holds a number of certifications in assessment analysis and serves on the boards of several professional organizations.

Qualifications / Education

- Frequent speaker at conferences and for Fortune 500 companies
- M.S., Organization Dynamics, University of Pennsylvania
- B.A. English, Susquehanna University
- Attended Crosby Quality College: Master trainer in Quality Practices
- Author of Conversations For Change: 12 Ways to Say It Right When It Matters Most (McGraw Hill), Mastering Your Influence™, The Influence Journey, and Power Presentations: How to Connect with Your Audience and Sell Your Ideas, (John Wiley & Sons)
- Certified Professional Behavioral Analyst (CPBA)
- Certified Professional Values Analyst (CPVA)
- Certified in TriMetrix™ assessment instrument (CPTA)
- Certified Emotional Intelligence Coach

Experience

Shawn shares over fifteen years of people development expertise, as well as deep experience in one-on-one coaching. Her tenure with several organizations covered various roles including:

- Chief Development Officer
- Vice President, Management & Leadership Development
- Vice President, Operations
- Human Resources Manager
- Senior Training Consultant
- Director of Customer Support

Shawn serves on the advisory board of The Organization Dynamics at the University of Pennsylvania and the Philadelphia Human Resources Planning Society. She is the President of the Lehigh Valley Penn Club and active in the Forum of Executive Women and several other professional and social clubs.



Clients Include:

- Aetna
- Aqua America
- Armstrong World Industries
- AstraZeneca
- CBS Cable
- Dun & Bradstreet
- Federal Reserve Bank
- The Franklin Institute
- G.E. Capital
- Hewlett Packard
- IBM
- IMS Health
- Johnson & Johnson
- kgb
- McNeil
- Mellon Bank
- Merck & Co., Inc.
- Pearson Learning
- Pennsylvania Bankers Assoc.
- PhotoMedex Inc.
- Primavera Systems
- Prudential
- QVC
- RealTime Media
- Royal Caribbean Cruises Ltd.
- GlaxoSmithKline
- Sony
- Saint Gobain
- St. Joseph's University
- Sanofi Aventis
- Vertex

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